

CLOUD COMPUTING

SEGMENT FOCUS: PLATFORM AS A SERVICE

Report III, March 2010

451 MARKET MONITOR

Market Sizing and Forecasts

ABOUT THIS REPORT

Platform-as-a-service (PaaS) offerings occupy an interesting but hazy middle ground between infrastructure as a service (IaaS) and SaaS, and are designed to offer a large-scale development platform for application developers. Based on our cloud taxonomy, PaaS and IaaS represent the infrastructure of cloud computing. IaaS vendors provide outsourced infrastructure (servers, OS, storage, datacenter space, etc.) via a virtualized environment. The PaaS vendors in this analysis provide a computing environment where multiple applications share a single development platform and common services, including authentication, authorization and billing.

The market is highly touted, but current revenue levels are modest, with a handful of players dominating the landscape today. However, as the market evolves and vendors vie for market share using price and service levels as weapons, the PaaS marketplace, and the vendor leader board, will certainly shift.

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MARCH 2010

ABOUT MARKET MONITOR

The **Market Monitor** product line is a market-sizing research service from The 451 Group and Tier1 Research, offering five-year, bottom-up market size, share and growth forecasts for key segments of the enterprise technology marketplace.

Current Offerings Include:

MARKET MONITOR: VIRTUALIZATION SOFTWARE

100+ vendors in 14 market segments

MARKET MONITOR: CLOUD COMPUTING

200+ vendors in 17 market segments

ABOUT MARKET MONITOR: CLOUD COMPUTING

Market Monitor: Cloud Computing is a quantitative research service from The 451 Group and Tier1 Research that provides a five-year forecast of the size, growth and market share for the rapidly evolving cloud computing marketplace. The Monitor uses a bottom-up approach to track and project revenues for more than 200 vendors operating in 17 segments of the marketplace.

Core Components of the Service:

Market Overview Reports – *Twice-yearly* long-form reports showing overall market size and growth for the 17 segments covered in the service.

Segment Focus Snapshots – Focused monthly insight reports providing more granular detail and market-share data for one or more of the market segments.

Forecasts – Five-year market-size and growth projections for all market segments and companies.

Access to Data – Excel spreadsheets providing data contained within reports.

‘Spot’ Access to Analysts – Unlimited quick inquiry by email or phone to Market Monitor analysts.

In-Depth Access to Analysts – Structured consultation with Market Monitor analysts.

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ABOUT THE 451 GROUP

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Tier1 Research covers consumer, enterprise and carrier IT services, particularly hosting, colocation, content delivery, Internet services, software-as-a-service and enterprise services. Tier1's focus is on the movement of services to the Internet — what they are, how they are delivered and where they are going.

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